

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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340294	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b>		340689	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	THREE POINT MEDIA C/O MUNDY		MDSCC - SUPREME COURT			
<b>AND</b>	1322 G St SE Ste 2		606 Townsend St			
<b>ADDRESS</b>	Washington	DC 20003-3021	Lansing	MI 48933-2313		
	USA		USA			
<b>CONTACT</b>	BOBBY MUSHROE		<b>PRODUCT</b> MDSCC EST#1607			
<b>LOCAL SALESPERSON</b>	Maggie McWilliams	<b>AGENCY EST. NO.</b>	1607	<b>PRODUCT CODE</b>	1300	
	Pol					
<b>NATIONAL SALESPERSON</b>						
<b>BROADCAST SCHEDULE STARTING</b> 09/11/12 <b>AND ENDING</b> 09/17/12 <b>NO. WEEKS:</b> 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	06:57A	09:00A	30S	09/11/12-09/14/12	CBS THIS MORNING	4	125.00	500.00
2	10000..	1	06:57A	09:00A	30S	09/17/12-09/17/12	CBS THIS MORNING	1	125.00	125.00
3	.....1.	1	09:00A	11:00A	30S	09/15/12-09/15/12	CBS NEWS SATURDAY MORNING	1	275.00	275.00
4	01010..	2	09:00A	09:58A	30S	09/11/12-09/13/12	THE STEVE HARVEY SHOW	2	200.00	400.00
5	10000..	1	09:00A	09:58A	30S	09/17/12-09/17/12	THE STEVE HARVEY SHOW	1	200.00	200.00
6	01111..	4	10:57A	12:00N	30S	09/11/12-09/14/12	THE PRICE IS RIGHT	4	500.00	2000.00
7	10000..	1	10:57A	12:00N	30S	09/17/12-09/17/12	THE PRICE IS RIGHT	1	500.00	500.00
8	.1111..	4	12:30P	01:30P	30S	09/11/12-09/14/12		4	500.00	2000.00
9	1.....	1	12:30P	01:30P	30S	09/17/12-09/17/12		1	500.00	500.00
10	.1111..	4	01:30P	02:00P	30S	09/11/12-09/14/12		4	500.00	2000.00
11	1.....	1	01:30P	02:00P	30S	09/17/12-09/17/12		1	500.00	500.00
12	01111..	4	03:00P	03:58P	30S	09/11/12-09/14/12	RACHAEL RAY	4	250.00	1000.00
13	10000..	1	03:00P	03:58P	30S	09/17/12-09/17/12	RACHAEL RAY	1	250.00	250.00
14	00101..	2	04:58P	05:58P	30S	09/12/12-09/14/12	DR. PHIL	2	400.00	800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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340294	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340689		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THREE POINT MEDIA C/O MUNDY		MDSCC - SUPREME COURT		
AND	1322 G St SE Ste 2		606 Townsend St		
ADDRESS	Washington	DC 20003-3021	Lansing	MI 48933-2313	
	USA		USA		
CONTACT	BOBBY MUSHROE		PRODUCT MDSCC EST#1607		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO. 1607	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/11/12 AND ENDING 09/17/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	04:58P	05:58P	30S	09/17/12-09/17/12	DR. PHIL	1	400.00	400.00
16	00101..	2	11:35P	12:37A	30S	09/12/12-09/14/12	DAVID LETTERMAN	2	700.00	1400.00
17	.....1.	1	11:02P	12:02A	30S	09/15/12-09/15/12	CRIMINAL MINDS 1	1	800.00	800.00
18	.....1.	1	01:02A	02:02A	30S	09/15/12-09/15/12	COLD CASE	1	300.00	300.00
19	.....1	1	11:02P	12:02A	30S	09/16/12-09/16/12	CSI:MIAMI 2	1	800.00	800.00
20	.....1	1	01:02A	02:02A	30S	09/16/12-09/16/12	LEVERAGE	1	300.00	300.00
21	.....1.	1	08:58P	10:00P	30S	09/15/12-09/15/12	CRIME TIME SATURDAY	1	1600.00	1600.00
Total Contract:								39		16650.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	16650.00	16650.00	
GRAND TOTAL									16650.00	

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